APPROVED COURSE

This completely online, self-paced course is approved by the State of California Board of Registered Nursing for full CE credit; CE Provider No. CEP 14891. Most State & Country licencing Boards accept CE credit approved by other State Boards. It can be used for up to 50% of ANCC accreditation CE requirements

This course is personalized, self-paced and taken entirely online in the privacy of your own home or office.

CERTIFICATE

Upon completion, learners will receive a Board Approved Certificate of Completion for 15 CE credits in PDF format.

Nursing Informatics Learning Center

Primary Business Address
730 Barnham Road
West Vancouver, BC
V7S 1T5

Phone: 604-921-1001
https://nursing-informatics.com
E-mail: june@nursing-informatics.com

NRBU 101:
Social Media for Nurses

👤 Credits: 15 CE hours

📅 Length: 5 modules

🧾 Tuition: $ 99 USD

Empowering Nurses for the 21st Century

OVERVIEW

This 5 module (15 CE credit) course introduces nurses to the amazing phenomena of social media in the context of nursing practice, leadership and professional development.

Practice includes learning how to create accounts and groups on Facebook, Twitter, LinkedIn, and Youtube and applying the principles of professionalism, privacy and confidentiality measures, presence, expertise, and the power of interaction.

OBJECTIVES - Learners will:

- Examine key principles of social media, Web 2.0 and networking as part of nursing leadership and practice.

- Analyze theory and research related to social media in the context of nursing practice and professionalism.

- Apply the principles of social networking, privacy, and professionalism to the use of social media related to nursing.

- Explore the use of social media platforms including Facebook, Twitter, LinkedIn and Youtube for nursing practice and professional networking.

More Details

All courses are done completely online in our learning management system, including all materials, activities, assessments, assignments and interactions. You will receive electronic copies of all course materials. When done your course, you will receive a digital certificate of completion.

ASSESSMENT

Learners are assessed for their work on a variety of content-driven assignments including:

✳ Glossaries
✳ Worksheets
✳ Journals

✳ Social Media Accounts
✳ Social Media Groups
✳ Social Media Pages

✳ Social Media Planning
✳ Social Media Design
✳ Social Media Summaries

NRBU 101 MODULES

Module 1:
Introduction to Social Media.

Module 2
Facebook and Nursing

Module 3:
Twitter and Nursing

Module 4:
LinkedIn and Nursing

Module 5:
Youtube and Nurses

Web 2.0 has taken the Internet by storm. People of all ages use the new social media capabilities of Web 2.0 to connect with others, learn, dialogue, and explore. Essentially, Web 2.0 is a concept that shapes the online landscape into a platform for social connection, sharing, dialogue, and multimedia enhanced interaction.

The goal? To promote social networking and creativity. It isn't really a "new" world wide web. Rather, it is a new perspective of how to use the Web to really capitalize on its' ever-evolving capabilities. With the advent and usability of social software applications like blogs, wikis, folksonomies, video-sharing, community software, and mobile access, the

structure and tools for the Web 2.0 and Social Media evolution were born.

Applying the Capabilities

Since the launch of the most common Web 2.0 applications, virtually all disciplines have begun to explore its capabilities within their own arenas.

Healthcare, education, finance, science, fine arts, politics are examples of disciplines engaged in this exploration - not to mention, everyday web surfers who use them in their own personal communications and interactions.

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http://nursing-informatics.com/store/